



Join us for the upcoming UNIC 'Science Communication' workshop

Co-organized by the University of Deusto and Koç University, the **Science Communication workshop** aims to build an understanding of what research communication is and the key tools and techniques that support and develop competence in communicating research.

The workshop is open to all students and researchers at Koç University, University of Deusto and Ruhr University Bochum who are in their final year of undergraduate study, MA students, PhD candidates or early career researchers interested in improving their research communication design.

Date & Time: April 4, 2022, 14:00-17:00 CET/ 15:00-18:00 (Istanbul time)

Modality: Online (via Zoom)

Duration: 3 hours

Learning outcomes

By the end of the workshop the participants will be able to:

- Understand what research communication is and how it can help you in your academic career
- Learn about the differences between academic writing and other types of writing
- Learn about how you can build awareness about your research and generate impact
- Understand the importance of communication and dissemination of research
- Understand the ethical concerns around research communication
- Design a communications action plan for your research

Program

- Interdisciplinary communication: Bridging research and audiences. The principles of research communication
- Academic writing: Key issues
- Visual communication: How to make the most of your data
- 'I have done the research and written the article... now what?' The communications action plan
- Ethics and theory behind science communication

Eligibility

Students and researchers from Koç University, the University of Deusto and Ruhr Bochum University who are:

- Final year undergraduate students
- MA students or PhD candidates
- Researchers from different disciplines interested in improving their impact or boosting their influence

Key dates

- Registration deadline: March 30, 2022

To register please fill in this form: <https://forms.gle/bfRgQT6LyjacsQLi9>

The Zoom link and information will be shared with registered participants only.

For more information, please contact the workshop organizers: Dr. Miren Miren Gutiérrez Almazor (m.gutierrez@deusto.es) or Dr. Kamuran Osmanoglu (kosmanoglu@ku.edu.tr).